

DEEP MEANINGFUL BUSINESS CONVERSATION QUESTIONS

When someone picks up the phone to call you, what problem are they having?

How do people find you/what does your marketing look like?

I'm having an issue with XYZ in my business. Have you ever experienced that?

Who are your strategic partners?

Why do you do what you do?

What industry do you find the most success in?

What are you struggling with the most right now?

How do you educate your audience?

How are you different than everyone else that does what you do?